

ESTTA Tracking number: **ESTTA732740**

Filing date: **03/10/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Color Image Apparel, Inc.		
Entity	Corporation	Citizenship	California
Address	6670 Flotilla Street Commerce, CA 90040 UNITED STATES		

Correspondence information	Lindsay J. Hulley Rutan & Tucker, LLP 611 Anton Blvd. Costa Mesa, CA 92626 UNITED STATES lhulley@rutan.com, kgalligan@rutan.com, trademarks@rutan.com Phone:(714) 641-3446
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### Applicant Information

Application No	86704924	Publication date	02/09/2016
Opposition Filing Date	03/10/2016	Opposition Period Ends	03/10/2016
Applicant	Carken Design, LLC 28981 Alessandro Blvd #6290 Moreno Valley, CA 92554 UNITED STATES		

### Goods/Services Affected by Opposition


Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Babies' pants; Cloth bibs; Clothing, namely, skirts, dresses, pants; Head wraps; Headbands for clothing; Infant and toddler one piece clothing; Jackets; Maternity clothing, namely, tops; Swaddling clothes; Tops; Tops for women, babies; Women's clothing, namely, shirts, dresses, skirts, blouses
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2668441	Application Date	09/04/2001
Registration Date	12/31/2002	Foreign Priority Date	NONE
Word Mark	BELLA		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Garments, namely cotton T-shirts and Tops

U.S. Registration No.	2895709	Application Date	09/28/2003
Registration Date	10/19/2004	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 [ MEN'S, ] WOMEN'S AND CHILDREN'S CLOTHING, namely, [ JEANS, ] DRESSES, SKIRTS,[ MINISKIRTS, ] SHORTS, PANTS, [ SLACKS, TROUSERS, SUITS, PANTSUITS, ] JACKETS,SWEATERS, [ CARDIGANS, PULLOVERS, COATS, SPORT COATS, BLOUSES, VESTS, BLAZERS, OVERALLS, ] SWEATSHIRTS, SWEATPANTS, [ SWEATSHORTS, ] SWEAT-SUITS, SHIRTS, [ POLOSHIRTS, ] KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TOPS, [ HALTER TOPS, ] KNIT TOPS, [ WOVEN TOPS, BODYSUITS, ] CAMISOLES [ PAJAMAS, JUMP-SUITS, SWIM SUITS, SWIMWEAR, SOCKS, GLOVES; CLOTHING ACCESSORIES, namely, BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, namely, LOAFERS, ESPADRILLES, SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FOOTWEAR ]		

U.S. Registration No.	3158111	Application Date	11/14/2005
Registration Date	10/17/2006	Foreign Priority Date	NONE
Word Mark	BELLA GIRL		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2002/08/07 First Use In Commerce: 2002/08/07 girls clothing, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

U.S. Registration No.	3250727	Application Date	11/14/2005
Registration Date	06/12/2007	Foreign Priority Date	NONE

Word Mark	BELLA BABY
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops

U.S. Registration No.	3293659	Application Date	11/29/2005
Registration Date	09/18/2007	Foreign Priority Date	NONE


Word Mark	BELLA BABY
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 025. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00
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	clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops
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U.S. Registration No.	3519794	Application Date	03/17/2008
Registration Date	10/21/2008	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, fleece tops, fleece pants, shirts, pants, yoga pants, capri pants, shorts, bras, underwear, camisoles, sweatshirts, polo shirts, and jackets		


U.S. Registration No.	3967706	Application Date	04/21/2010
Registration Date	05/24/2011	Foreign Priority Date	NONE
Word Mark	BELLA LUXX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2011/04/06 First Use In Commerce: 2011/04/06 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, shirts, dresses		


U.S. Registration No.	4116227	Application Date	04/18/2011
Registration Date	03/20/2012	Foreign Priority	NONE

		Date	
Word Mark	BELLA LUXX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2011/10/10 First Use In Commerce: 2011/10/11 Online retail and wholesale store services featuring clothing		

U.S. Registration No.	4163125	Application Date	10/19/2010
Registration Date	06/26/2012	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2001/04/11 First Use In Commerce: 2001/04/24 Online retail and wholesale store services featuring clothing		


U.S. Registration No.	4255236	Application Date	01/13/2012
Registration Date	12/04/2012	Foreign Priority Date	NONE
Word Mark	BELLABABY		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/23 First Use In Commerce: 2012/10/23 Clothing for newborns and infants, namely, shirts, one-piece garments, hats, and bibs		

U.S. Registration No.	4259037	Application Date	12/05/2011
Registration Date	12/11/2012	Foreign Priority Date	NONE
Word Mark	BELLA MISSY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/24 First Use In Commerce: 2012/10/24 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops		

U.S. Registration No.	4259038	Application Date	12/05/2011
Registration Date	12/11/2012	Foreign Priority Date	NONE
Word Mark	BELLA GIRL		

Design Mark	
Description of Mark	
Goods/Services	
	Class 025. First use: First Use: 2012/10/23 First Use In Commerce: 2012/10/23 Girls clothing, namely, knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleevetops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

U.S. Registration No.	4262459	Application Date	12/05/2011
Registration Date	12/18/2012	Foreign Priority Date	NONE
Word Mark	BELLA MISSY		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 025. First use: First Use: 2012/10/24 First Use In Commerce: 2012/10/24 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops
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Attachments	76308113#TMSN.png( bytes ) 78753725#TMSN.png( bytes ) 78753670#TMSN.png( bytes ) 78763045#TMSN.png( bytes ) 77423400#TMSN.png( bytes ) 85019598#TMSN.png( bytes ) 85297573#TMSN.png( bytes ) 85156401#TMSN.png( bytes ) 85516044#TMSN.png( bytes ) 85487399#TMSN.png( bytes ) 85487403#TMSN.png( bytes ) 85487405#TMSN.png( bytes ) LULU BELLA Notice of Opposition.pdf(162277 bytes ) EXHIBIT A.pdf(1413093 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Lindsay J. Hulley/
Name	Lindsay J. Hulley
Date	03/10/2016



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Color Image Apparel, Inc.,

Opposer,

v.

Carken Design, LLC,

Applicant.

Opposition No. TO BE ASSIGNED

Serial No.: 86704924

Mark: LULU BELLA

**NOTICE OF OPPOSITION**

Opposer, Color Image Apparel, Inc., a California corporation having a place of business at 6670 Flotilla Street, Commerce, California 90040 (hereinafter “Opposer”) believes that it will be damaged by registration of the mark LULU BELLA, shown in U.S. Application Serial No. 86704924 (the “Application”), filed by Carken Design, LLC (“Applicant”) and hereby partially opposes the same.

As grounds for the Opposition, it is alleged that:

1. Opposer is now and for many years past has been engaged in the manufacture, marketing and sale of apparel for men, women and children.
2. For many years and since at least as early as January 1, 2000, Opposer adopted and has used the trademark BELLA on and in connection with its goods and services.
3. For many years, Opposer has drawn upon the goodwill and public recognition of its BELLA mark by adopting and using this mark to signify its high quality goods and services.
4. Opposer’s BELLA mark has been conspicuously applied to and used in conjunction with Opposer’s goods and services, and said goods and services so marked have been extensively distributed, advertised, promoted and sold in interstate commerce in the United States.
5. Opposer has widely and extensively advertised and promoted its goods and services such that the public and trade recognize that these products and services emanate from one source, *i.e.*, Color Image Apparel, Inc.

6. By virtue of Opposer's extensive advertising, promotion, and sales of its goods and services under its BELLA mark, the public and trade have come to rely upon Opposer's BELLA mark to identify Opposer's superior products and services and distinguish them from the products and services of others. The BELLA mark has come to represent an extremely valuable goodwill belonging exclusively to Opposer.

7. Opposer has long maintained registrations incorporating the word BELLA for clothing in the United States Patent and Trademark Office (the "USPTO") for its goods and services. Among said registrations owned by Opposer (collectively, Opposer's Marks") are:

<b><u>Mark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Reg. Date</u></b>	<b><u>Class</u></b>
BELLA	2,668,441	December 31, 2002	25
BELLA	2,895,709	October 19, 2004	25
BELLA GIRL	3,158,111	October 17, 2006	25
BELLA BABY	3,250,727	June 12, 2007	25
BELLA BABY	3,293,659	September 18, 2007	25
BELLA	3,519,794	October 21, 2008	25
BELLA LUXX	3,967,706	May 24, 2011	25
BELLA LUXX	4,116,227	March 20, 2012	35
BELLA	4,163,125	June 26, 2012	35
BELLA BABY	4,255,236	December 4, 2012	25
BELLA MISSY	4,259,037	December 11, 2012	25
BELLA GIRL	4,259,038	December 11, 2012	25
BELLA MISSY	4,262,459	December 18, 2012	25

8. The registrations for said Opposer's Marks are valid and subsisting, and are owned by Opposer together with the business and goodwill connected therewith. Further, many of these registrations are now incontestable under the provisions of 15 U.S.C. §1065. Copies of the TSDR records for these registrations showing the current status and title are attached hereto as Exhibit A.

### **Applicant's Trademark Application**

9. Applicant seeks registration of the mark LULU BELLA ("Applicant's Mark") on the basis of an intent-to-use application filed on July 26, 2015, pursuant to Section 1(b) of the Lanham Act.

10. As published on February 9, 2016, the Application covers, in part, "Babies' pants; Cloth bibs; Clothing, namely, skirts, dresses, pants; Head wraps; Headbands for clothing; Infant and toddler one piece clothing; Jackets; Maternity clothing, namely, tops; Swaddling clothes; Tops; Tops for women, babies; Women's clothing, namely, shirts, dresses, skirts, blouses" in International Class 25.

### **CLAIM FOR RELIEF** **Likelihood of Confusion** **Section 2(d) of The Lanham Act; 15 U.S.C. §1052(d)**

11. Opposer hereby incorporates the foregoing paragraphs as fully set forth herein.

12. Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d), prohibits registration on the principal register of a mark that consists of or comprises a mark which so resembles a mark previously used in the United States by another and not abandoned, as to be likely, when used on or in connection with the goods and/or services of the applicant, to cause confusion, or to cause mistake, or to deceive.

13. Upon information and belief, the goods identified in the Application in Class 25 are identical, closely related and/or complementary to the goods and services offered under Opposer's Marks.

14. Applicant's Mark so resembles Opposer's Marks, as to be likely, when used in connection with Applicant's goods, to cause confusion, to cause mistake, or to deceive.

15. With many years of prior use of Opposer's Marks in Classes 25 and 35, Opposer is entitled to the exclusive use of its marks in connection with those goods and services.

16. The Trademark Trial and Appeal Board has authority under 15 U.S.C. § 1068 to refuse to register the Application.

///

WHEREFORE, Opposer believes and avers that it will be damaged by registration of the Application and prays that the Application be rejected in part, that no registration be issued to Applicant in Class 25, and that this Opposition be sustained in favor of Opposer.

Please recognize Lindsay J. Hulley and Kelly Galligan and the law firm of Rutan & Tucker, LLP, as attorneys for Opposer in this proceeding and address all communications to Ms. Hulley at the address below.

This Notice of Opposition is being submitted electronically through ESTTA. The required fee is authorized to be charged against the Deposit Account of the Attorney for Opposer.

Dated: March 10, 2016

Respectfully submitted,

/Lindsay J. Hulley/

Lindsay J. Hulley

Kelly Galligan

RUTAN & TUCKER, LLP

611 Anton Boulevard, Suite 1400

Costa Mesa, California 92626

(714) 641-5100

lhulley@rutan.com

kgalligan@rutan.com

Attorneys for Opposer

Color Image Apparel, Inc.

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that she is one of the attorneys for Opposer Color Image Apparel, Inc., in the above-captioned Opposition proceeding and that on the date which appears below, she caused a copy of the foregoing **NOTICE OF OPPOSITION** to be served on the following with the United States Postal Service with fully pre-paid postage by first class mail service:

**Applicant:**

Carken Design, LLC  
28981 Alessandro Blvd #6290  
Moreno Valley, California 92554

**Applicant's Counsel of Record:**

Carly Kenney  
PO Box 6290 28981 Alessandro Blvd  
Moreno Valley, California 92554

Dated: March 10, 2016  
Costa Mesa, California

/Lindsay J. Hulley/  
Lindsay J. Hulley

# **EXHIBIT A**

With respect to a very small number of TSDR documents, the PDF download feature has been temporary suspended. We expect this feature to be fully available again in mid-late March. Documents may still be downloaded from the Trademark Documents list in TSDR by selecting (checking) the document(s) you would like to download, clicking the "Download" button, and selecting "Original" as the file type. The selected documents will be delivered to your computer in their original format in a zip file.

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**Mark:** BELLA



**US Serial Number:** 76308113

**Application Filing Date:** Sep. 04, 2001

**US Registration Number:** 2668441

**Registration Date:** Dec. 31, 2002

**Register:** Principal

**Mark Type:** Trademark

**Status:** The registration has been renewed.

**Status Date:** Feb. 26, 2012

**Publication Date:** Oct. 08, 2002

## Mark Information

**Mark Literal Elements:** BELLA

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

## Related Properties Information

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Garments, namely cotton T-shirts and Tops

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 2000

**Use in Commerce:** Jan. 01, 2000

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

**Current Owner(s) Information****Owner Name:** Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Avenue  
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION**State or Country Where** CALIFORNIA  
**Organized:****Attorney/Correspondence Information****Prosecution History****Maintenance Filings or Post Registration Information****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1****Proceedings - Click to Load**



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**Mark:** BELLA

No Image exists for this case.

**US Serial Number:** 78306447

**Application Filing Date:** Sep. 28, 2003

**US Registration Number:** 2895709

**Registration Date:** Oct. 19, 2004

**Register:** Principal

**Mark Type:** Trademark

**Status:** The registration has been renewed.

**Status Date:** May 17, 2014

**Publication Date:** Jul. 27, 2004

## Mark Information

**Mark Literal Elements:** BELLA

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Translation:** The English translation of "BELLA" is "beautiful".

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** [ MEN'S, ] WOMEN'S AND CHILDREN'S CLOTHING, namely, [ JEANS, ] DRESSES, SKIRTS, [ MINISKIRTS, ] SHORTS, PA [ SLACKS, TROUSERS, SUITS, PANTSUITS, ] JACKETS, SWEATERS, [ CARDIGANS, PULLOVERS, COATS, SPORT CO. BLOUSES, VESTS, BLAZERS, OVERALLS, ] SWEATSHIRTS, SWEATPANTS, [ SWEATSHORTS, ] SWEATSUITS, SHIRT: SHIRTS, ] KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TOPS, [ HALTER TOPS, ] KNIT [ WOVEN TOPS, BODYSUITS, ] CAMISOLES [ PAJAMAS, JUMPSUITS, SWIM SUITS, SWIMWEAR, SOCKS, GLOVES; CI ACCESSORIES, namely, BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, namely, LOAFERS, ESPADRILLES SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FOOTWEAR ]

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 2000

**Use in Commerce:** Jan. 01, 2000

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where  
Organized: CALIFORNIA

### Attorney/Correspondence Information

### Prosecution History

### Maintenance Filings or Post Registration Information

### TM Staff and Location Information

### Assignment Abstract Of Title Information

#### Summary

[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

#### Assignment 1 of 1

### Proceedings - Click to Load

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**Mark:** BELLA GIRL

# BELLA GIRL

**US Serial Number:** 78753725

**Application Filing Date:** Nov. 14, 2005

**US Registration Number:** 3158111

**Registration Date:** Oct. 17, 2006

**Register:** Principal

**Mark Type:** Trademark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Dec. 13, 2011

**Publication Date:** Aug. 01, 2006

## Mark Information

**Mark Literal Elements:** BELLA GIRL

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "GIRL"

**Translation:** The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** girls clothing, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and long sleeve tops and shirts, spaghetti strap tank tops

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 07, 2002

**Use in Commerce:** Aug. 07, 2002

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information****Prosecution History****Maintenance Filings or Post Registration Information****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

**Assignment 1 of 1****Proceedings - Click to Load**

With respect to a very small number of TSDR documents, the PDF download feature has been temporary suspended. We expect this feature to be fully available again in mid-late March. Documents may still be downloaded from the Trademark Documents list in TSDR by selecting (checking) the document(s) you would like to download, clicking the "Download" button, and selecting "Original" as the file type. The selected documents will be delivered to your computer in their original format in a zip file.

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**Mark:** BELLA BABY

# BELLA BABY

**US Serial Number:** 78753670

**Application Filing Date:** Nov. 14, 2005

**US Registration Number:** 3250727

**Registration Date:** Jun. 12, 2007

**Register:** Principal

**Mark Type:** Trademark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Sep. 20, 2012

**Publication Date:** Mar. 27, 2007

## Mark Information

**Mark Literal Elements:** BELLA BABY

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "BABY"

**Translation:** The English translation of the foreign wording "BELLA" is "BEAUTIFUL".

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 2005

**Use in Commerce:** Sep. 2005

### Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information****Prosecution History****Maintenance Filings or Post Registration Information****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

**Assignment 1 of 1****Proceedings - Click to Load**

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**Mark:** BELLA BABY



**US Serial Number:** 78763045

**Application Filing Date:** Nov. 29, 2005

**US Registration Number:** 3293659

**Registration Date:** Sep. 18, 2007

**Register:** Principal

**Mark Type:** Trademark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Sep. 27, 2012

**Publication Date:** Mar. 27, 2007

## Mark Information

**Mark Literal Elements:** BELLA BABY

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Translation:** The English translation of the foreign wording "BELLA" is "BEAUTIFUL".

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 2005

**Use in Commerce:** Sep. 2005

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

### Attorney/Correspondence Information

### Prosecution History

### Maintenance Filings or Post Registration Information

### TM Staff and Location Information

### Assignment Abstract Of Title Information

#### Summary

[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

#### Assignment 1 of 1

### Proceedings - Click to Load



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**Mark:** BELLA

# BELLA

**US Serial Number:** 77423400

**Application Filing Date:** Mar. 17, 2008

**US Registration Number:** 3519794

**Registration Date:** Oct. 21, 2008

**Register:** Principal

**Mark Type:** Trademark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Nov. 06, 2013

**Publication Date:** Aug. 05, 2008

## Mark Information

**Mark Literal Elements:** BELLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Translation:** The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, fleece tops, fleece pants, shirts, pants, pants, capri pants, shorts, bras, underwear, camisoles, sweatshirts, polo shirts, and jackets

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 2000

**Use in Commerce:** Jan. 01, 2000

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where CALIFORNIA  
Organized:**Attorney/Correspondence Information****Prosecution History****Maintenance Filings or Post Registration Information****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

**Assignment 1 of 1****Proceedings - Click to Load**

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**Mark:** BELLA LUXX

# BELLA LUXX

**US Serial Number:** 85019598

**Application Filing Date:** Apr. 21, 2010

**US Registration Number:** 3967706

**Registration Date:** May 24, 2011

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** May 24, 2011

**Publication Date:** Jun. 22, 2010

**Notice of Allowance Date:** Aug. 17, 2010

## Mark Information

**Mark Literal Elements:** BELLA LUXX

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Translation:** The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, shirts, dresses

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 06, 2011

**Use in Commerce:** Apr. 06, 2011

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information****Owner Name:** Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION**State or Country Where** CALIFORNIA  
**Organized:****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1****Proceedings - Click to Load**

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**Mark:** BELLA LUXX

# BELLA LUXX

**US Serial Number:** 85297573

**Application Filing Date:** Apr. 18, 2011

**US Registration Number:** 4116227

**Registration Date:** Mar. 20, 2012

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 20, 2012

**Publication Date:** Sep. 13, 2011

**Notice of Allowance Date:** Nov. 08, 2011

## Mark Information

**Mark Literal Elements:** BELLA LUXX

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Translation:** The English translation of "BELLA" in the mark is "beautiful".

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Online retail and wholesale store services featuring clothing

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 10, 2011

**Use in Commerce:** Oct. 11, 2011

### Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where  
Organized: CALIFORNIA**Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

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**Mark:** BELLA

**BELLA**

**US Serial Number:** 85156401

**Application Filing Date:** Oct. 19, 2010

**US Registration Number:** 4163125

**Registration Date:** Jun. 26, 2012

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 26, 2012

**Publication Date:** Apr. 10, 2012

## Mark Information

**Mark Literal Elements:** BELLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Online retail and wholesale store services featuring clothing

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 11, 2001

**Use in Commerce:** Apr. 24, 2001

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

**Current Owner(s) Information****Owner Name:** Color Image Apparel, Inc.**Owner Address:** 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040**Legal Entity Type:** CORPORATION**State or Country Where** CALIFORNIA**Organized:****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1****Proceedings - Click to Load**



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**Mark:** BELLABABY

BELLA BABY

**US Serial Number:** 85516044

**Application Filing Date:** Jan. 13, 2012

**US Registration Number:** 4255236

**Registration Date:** Dec. 04, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 04, 2012

**Publication Date:** May 15, 2012

**Notice of Allowance Date:** Jul. 10, 2012

## Mark Information

**Mark Literal Elements:** BELLABABY

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "BABY"

**Translation:** The English translation of the word "BELLA" in the mark is "beautiful".

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Clothing for newborns and infants, namely, shirts, one-piece garments, hats, and bibs

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 23, 2012

**Use in Commerce:** Oct. 23, 2012

### Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where  
Organized: CALIFORNIA

### Attorney/Correspondence Information

### Prosecution History

### TM Staff and Location Information

### Assignment Abstract Of Title Information

#### Summary

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Total Assignments: 1

Registrant: Color Image Apparel, Inc.

#### Assignment 1 of 1

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**Mark:** BELLA MISSY

# BELLA MISSY

**US Serial Number:** 85487399

**Application Filing Date:** Dec. 05, 2011

**US Registration Number:** 4259037

**Registration Date:** Dec. 11, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 11, 2012

**Publication Date:** May 22, 2012

**Notice of Allowance Date:** Jul. 17, 2012

## Mark Information

**Mark Literal Elements:** BELLA MISSY

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "MISSY"

**Translation:** The English translation of the word "BELLA" in the mark is beautiful.

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 24, 2012

**Use in Commerce:** Oct. 24, 2012

### Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

**Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

**Assignment 1 of 1**[Proceedings - Click to Load](#)

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**Mark:** BELLA GIRL

BELLA GIRL

**US Serial Number:** 85487403

**Application Filing Date:** Dec. 05, 2011

**US Registration Number:** 4259038

**Registration Date:** Dec. 11, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 11, 2012

**Publication Date:** May 22, 2012

**Notice of Allowance Date:** Jul. 17, 2012

## Mark Information

**Mark Literal Elements:** BELLA GIRL

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "GIRL"

**Translation:** The English translation of the word "BELLA" in the mark is beautiful.

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Girls clothing, namely, knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and long sleeve tops and shirts, spaghetti strap tank tops

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 23, 2012

**Use in Commerce:** Oct. 23, 2012

**Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**Current Owner(s) Information**

<b>Owner Name:</b> Color Image Apparel, Inc.	
<b>Owner Address:</b> 6670 Flotilla Street Commerce, CALIFORNIA UNITED STATES 90040	
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> CALIFORNIA

**Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information****Summary**[Conveyance Filter](#)**Total Assignments:** 1**Registrant:** Color Image Apparel, Inc.**Assignment 1 of 1****Proceedings - Click to Load**

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**Mark:** BELLA MISSY

BELLA<sub>MISSY</sub>

**US Serial Number:** 85487405

**Application Filing Date:** Dec. 05, 2011

**US Registration Number:** 4262459

**Registration Date:** Dec. 18, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 18, 2012

**Publication Date:** May 22, 2012

**Notice of Allowance Date:** Jul. 17, 2012

## Mark Information

**Mark Literal Elements:** BELLA MISSY

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "MISSY"

**Translation:** The English translation of the word "BELLA" in the mark is beautiful.

## Related Properties Information

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 24, 2012

**Use in Commerce:** Oct. 24, 2012

### Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street  
Commerce, CALIFORNIA UNITED STATES 90040

Legal Entity Type: CORPORATION

State or Country Where  
Organized: CALIFORNIA

### Attorney/Correspondence Information

### Prosecution History

### TM Staff and Location Information

### Assignment Abstract Of Title Information

#### Summary

[Conveyance Filter](#)

Total Assignments: 1

Registrant: Color Image Apparel, Inc.

#### Assignment 1 of 1

### Proceedings - Click to Load